Index

- Welcome .................................................. 3
- 2017 Highlights ........................................... 4
- General Information .................................... 5
- Exhibitor Info .............................................. 6
- Exhibition Area .......................................... 8
- Using your Exhibit Space .............................. 11
- Scientific Activities ................................... 12
- Commercial Opportunities ......................... 14
- ProEducar Fellows Course "José Gabay" ............. 16
- SOLACI Exhibitors ..................................... 17
- Terms & Conditions .................................. 18
- Registration Form ..................................... 19
Welcome

Dear colleagues and friends:

It is with great pleasure that we welcome you to the 13th Annual Meeting of the Latin American Society of Interventional Cardiology and the 27th National Annual Meeting of the Argentinian School of Interventional Cardiologists, SOLACI CACI ’17.

Once again, Argentina sets out to receive you here in Buenos Aires, at the same venue, and with the same whole-hearted enthusiasm. We started working right after SOLACI 2016, the moment we were honored by our colleagues with the organization of the meeting, and we would also like to take this opportunity to thank you for entrusting us with this event, no doubt, the most important of our specialty in the region.

We hope the work our team of professionals, physicians and technicians do week after week, with the personal contribution of the highly experienced event planning staff that has been working with us for years now, and has repeatedly shown professionalism and excellence, meets your expectations.

Our Scientific Committee, conducted by outstanding colleagues in the field of Interventional Cardiology, has committed to communicate the latest medical advances in the world. However, this is not the sole purpose we are looking to serve; in addition to delivering cutting-edge techniques and achievements, we answer to the Latin American context, and bring the necessary perspective to understand and act upon our reality. To this end, the societies that make part of SOLACI play an active part in this meeting. In addition to live cases, study cases and debates, the scientific sessions will be highly participatory, to encourage the exchange of experiences, and give attendees the chance to work with simulations and rehearse different techniques.

We extend our gratitude beyond our scientific and organizing committees, who have generously worked so hard, to all our Latin American and international guests, whose brilliant performances will make this meeting shine once more. A special thank you to the technicians and nurses in our field that can count with their exclusive space to debate their hot topics and share their latest advances. Lastly, I thank the industry for participating, and for providing us with their products, the tools that make possible for us to successfully carry on with our practice.

SOLACI’s scientific events also give us the chance to forge new friendships, strengthen our relationships with colleagues, and visit enchanting places across our country, an added value that makes our meetings even more interesting.

I leave you with my warmest regards hoping to see you again, as always.

Dr. Rubén Piraino
President of SOLACI CACI 17
HIGHLIGHTS

Live Case demonstrations with state of the art technology
Live in a box Cases
Academic discussion and integration with other specialities
Structural heart disease interventions
Innovations for peripheral interventions
Training village for TAVI planning, Mitral interventions, atrial septal puncture, CTO interventions, HCM septal ablation, etc.
Interactive case rooms for educational case discussion (Challenging, Complications, How to do cases)
Oral Abstracts and Cases Presentations
TCT@SOLACI Session
EuroPCR@SOLACI Session
ACC@SOLACI Session
SCAI@SOLACI Session
ClevelandClinic@SOLACI Session

CONGRESS AUTHORITIES

SOLACI President
Ricardo Lluberas
CACI President
Alejandro Cherro
Treasures
Omar Santaera
Juan Fernandez
SOLACI CACI Congress Chairperson
Rubén Piraino
Organizing Committee
Alejandro Palacios
Marcelo Halac
Alejandro Fernandez
Antonio Pocovi
Alfredo Rodríguez
Alfredo Bravo
Scientific Chairpersons
Fernando Cura - Alberto Sampaolesi
Scientific Committee
Carla Agatiello
Miguel Payaslian
Matias Sztejfman
Alejandro Fernandez
Diego Grinfeld
Pablo Kantor
Carlos Fernandez Pereyra
Pablo Perez Balitño
Alberto Villegas
Gerardo Nau
Alfonsina Candiello
Martin Rabellino
Ignacio Bluro
Alejandro Goldsmith
Amalia Descalzo
Sandra Reyes
Marcelo Aguero
Jesus Damsky Barbosa
Alejandro Peirone
José Alonso
Fernando Orsi
Ariel Durán
Jaime Fonseca
Gabriel Maluenda
Dimytri Siqueira
General Information

DATES: August 2-4, 2017
LOCATION: Buenos Aires, Argentina
VENUE: Hilton Hotel, Puerto Madero
WEB SITE: www.solacicongress.org
REGISTRATION: Online and Onsite Registration will be available

Contact Information

SOLACI Congress Office: A. Alsina 2653, 2do piso H CP 1090 - CABA Argentina
Tel./Fax: (+5411) 4954-7173
Organization: congreso@solaci.org
Scientific Issues: cientifico@solaci.org
Registration: inscripciones@solaci.org
Housing: housing@solaci.org
ProEducar: proeducar@solaci.org

1- Official Tourist Agency:
Argentina Travel Group
www.atg-evt.com.ar
andrea@atg-evt.com.ar

2- Housing:
Blocks with specially negotiated rates will be available to SOLACI attendees.
Reasons to Exhibit at SOLACI CACI´17

During the last SOLACI 2016 Congress, 23 countries around the world were represented by hundreds of attendees. So SOLACI Congress,
- Facilitates access to interaction with key opinion leaders from Latin América, one of the biggest emerging markets in the world.
- Provides several ways to promote your company in the region.
- Gives chances to get to know competitors’ strategies.
- Generates contact with potential clients such as fellows and future decisions-makers.
- Allows direct contact with your most important clients.

Items included with booth fee:

- Company listing in other collateral materials associated with the congress.
- 500 KW of electricity
- Booths space
- Exhibitor Meeting Badges

Each Sponsor will receive an amount of badges according on the size of the booth (square meters).

- **GOLD:**
  - More than 20 m2
  - 25 Exhibitor Badges

- **SILVER**
  - From 10 to 19m2
  - 15 Exhibitor Badges

- **BRONZE**
  - From 6 to 9m2
  - 5 Exhibitor Badges

Exhibitors may purchase additional badges with special rates.

**IMPORTANT:**

GRANTS FOR PHYSICIANS: One free registration to the Congress (Full Access) per square meter hired will be provided to each company.

Exhibitor Service Kit

An Exhibitor Service Kit will be provided to the official contact for each exhibiting company during the week starting May 1st, 2017.

All exhibitors must submit plans of their exhibit design for SOLACI approval prior to July 3rd, 2017.

Exhibitor Info

SOLACI Audience

This symposium is designed for interventional cardiologists, radiologists, clinical cardiologists, basic scientists, vascular medicine specialists, surgeons, nurses, cath lab technicians, fellows and other health care professionals with a special interest in the field of interventional and vascular medicine.

Around 3,000 attendees from all the world assist to SOLACI Congress each year.
Please note:

All exhibitors are expected to contribute to an overall professional environment and SOLACI reserves the right to make on-site judgements regarding conduct that detracts from the desired environment.

If necessary, SOLACI will ask exhibitors to make adjustments in order to maintain the integrity of the exhibition hall.

It is the exhibiting company’s responsibility to promote its presence at the meeting through pre-meeting mailings and on-site promotion to draw traffic to their booth.

Distribution of production information by companies that are not registered exhibitors will not be permitted.

Should SOLACI receive written notice that an exhibiting company wishes to cancel their exhibit space (Please read page number 16 Terms and Conditions item e).

No exceptions will be granted.

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### Terms of payment and deadlines

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 3rd, 2016</td>
<td>Spaces Assignment by SOLACI Sponsors Ranking Order. Submission of Exhibit Application Form.</td>
</tr>
<tr>
<td>December 23rd, 2016</td>
<td>Submission of Formal Agreement signed.</td>
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<td>January 16th, 2017</td>
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<tr>
<td>July 3rd, 2017</td>
<td>Final payment</td>
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</table>

### Exhibition

**Assembling**

Entrance of Exhibitors for the construction of booths will be allowed as from Monday 31 July.

Assembling dates and hours will be informed in the Exhibitor Service Kit.

**Exhibit Dates and Hours**

- **Wednesday August 2**: From 8 am to 6 pm
- **Thursday August 3**: From 8 am to 6 pm
- **Friday August 4**: From 8 am to 4 pm

**Disassembling**

Disassembly or removal of any elements of the stand will not be allowed to start until the Congress ends. Disassembly is scheduled to start on August 4, from 5 pm to 11 pm
Exhibition Area

Exhibit Hall Pacífico (2nd Underground Floor)
Exhibition Area

Exhibit Hall Buen Ayre (2nd Floor)
### Booths - Measurements and Rates

#### Exhibit Hall Pacífico

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#### Exhibit Hall Buen Ayre

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#### Hospitality Suites Pacífico

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</table>

**NOTE:** HOSPITALITIES A-B-C: Only for GOLD or SILVER categories companies. HOSPITALITY D: Only for BRONZE category companies. (See booths categories at page number 6)

**Important:** Providing Food at lunch time in Hospitality Suites is forbidden.
Using your Exhibit Space

Do’s
- Dining in Booths: We encourage you to serve breakfast, lunch and coffee at your booth.
- Comfortable seating in your space will be perfect to let attendees enjoy refreshments while meeting with your representatives.
- Food and beverages for booths must be ordered through the Hilton Hotel official caterer.
- Giveaways are permitted if they do not compete with the official promotional items.
- Exhibits must emphasize instruments, products, or services.
- Books or other publications in fields of relevance to the professional interests of the Society’s members and meeting registrants are also considered acceptable.

Do Not’s
- Alcoholic beverages.
- Smoking is not allowed.
- Canvassing or distributing advertising material outside the exhibitor’s own booth is prohibited.
- SOLACI requests exhibitors not to schedule social events and unsanctioned meetings which draw physicians out of scientific sessions.

All exhibitors must submit plans of their exhibit design for SOLACI approval prior to June 5th, 2017.
Symposia

Grants for lunch symposia provide sponsors with full scientific activities. Only exhibitors may request permission to hold symposia. It is our goal to organize a balanced sponsored program that complements the content of the SOLACI Congress program. However, no preferences are guaranteed. The infrastructure resources to carry out all symposia will be the same ones available for the rest of the scientific activities included in the program. Simultaneous translation (Spanish - English - Spanish) will be available. The company sponsoring the symposium will be responsible for the distribution and purchase of food and beverages. Faculty honoraria, mailings and specific technical support are not included.

Distribution of printed material, (including promotional materials, publications, satellite events invitations/announcements, books, audio recordings and/or videos) by industry or its agents is limited to the area rented by the exhibiting company in the exhibit hall.

In order to include the contents of the sponsored symposium in the Official Final Program, said contents must be submitted to the Organizing Committee for approval before June 26th, 2017.

Guest Faculty / Educational Grants

SOLACI Congress will provide a list of the international guests and confirmed attendees. The sponsor may choose, from among these, one or more guests who have an affinity with the company. The sponsor may include their chosen guest in their scientific activities.

Guest Faculty sponsorship may be shared in case of faculty participation in live cases or symposia of more than one company. SOLACI Organization previous approval is needed. This investment will be used to purchase a return business class flight ticket and accommodation for the faculty chosen.

SOLACI Congress will request educational grants from the different participating companies in order to support the scientific program. The amount requested for this non-promotional scientific and educational activity will partly cover expenses incurred for the activity.

Lunch Symposium

<table>
<thead>
<tr>
<th>Room Pacifico (400 seats)</th>
<th>Room Buen Ayre C (250 seats)</th>
<th>Room Atlantic C (300 seats)</th>
<th>Room Buen Ayre B (150 seats)</th>
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</thead>
<tbody>
<tr>
<td>USD 15.000</td>
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</table>

IMPORTANT: - Lunch boxes are not included and must be ordered to the Hotel Catering Service.
- Placing your company logo in the boxes is allowed. Stickers production cost is not included.
Scientific Activities

Live Cases: Seeing Is Believing

Products will be used solely at the discretion of the live case operator and therefore it cannot be predicted when a product will be used during a live case transmission. The Organization will work directly with the different centres to ensure the visibility of the product, according to what was previously agreed. (The cost can be split with another company that has no direct competition)

The theme to be covered will be agreed upon by the scientific commission, the broadcasting center and the sponsor. Material used to carry out a live case, from beginning to end, will be paid by the sponsor. DURATION: 45 minutes each case.

<table>
<thead>
<tr>
<th>Room Pacifico (400 seats)</th>
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<tbody>
<tr>
<td>Wednesday</td>
<td>U$D 14,000</td>
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<td>Thursday</td>
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Live in a Box Cases

These are sessions where previously recorded cases in hemodinamycs rooms will be edited and presented. Must be submitted by medical responders who will discuss the indications, strategy, device characteristics, and used and future directions with an expert panel in recorded sessions in which active participation is expected by the public via comments in the lounge and an interactive voting system.

The main objective is to achieve high academic sessions without the constraints of live broadcasts, with an exposure time that enables each case to be discussed in depth, providing an excellent opportunity for demonstration and training in the use of devices in a depth analysis environment of its features and predictable results. DURATION: 15 minutes each case plus discussion.

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<th>Room Pacifico (400 seats)</th>
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<tr>
<td>Friday</td>
<td>U$D 7,000</td>
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NOTE: In order to participate in any of these activities, your company is required to participate in the commercial exhibit with at least a 9 square meter booth.
Commercial Opportunities

A variety of sponsorship and marketing opportunities are available.

Pre Congress

**Eblast:**

The Official SOLACI Eblast is sent by SOLACI to all our members and non members included in our large database. This one-of-a-kind promotional opportunity allows participating exhibitors the opportunity to place their booth invitations, product announcements, event invitations and other corporate and product marketing messages. **3 Mails Package U$S 1,500**

**BANNER - WEB PAGE:**

Place a main banner at the official site of the Congress. www.solacicongress.org And be contacted by physicians before during and after the event (3 months).

*Visits 11,000. U$S 3,000*

**On-site at SOLACI**

Remind attendees that you are at SOLACI Congress. (The following promotional and sponsorship activities are available to companies exhibiting at SOLACI)

**Charge Box:**

Put your company logo in this points were attendees will be able to recharge their cell phones. **U$S 3,500.-**

**Wi Fi Zone:**

Wireless internet access is available throughout the convention center. Put your company logo on the homepage for those connecting to the wireless network. **U$S 4,500.-**

**Signposting:**

Be seen throughout the Convention Center. Have more exposure placing your logo in all the SOLACI Congress banners inside the venue. **U$S 8,400.-**

*Includes production cost.

**Hotel Rooms Card Keys:**

Be in the hands of the most prestigious faculty and attendees. **Units: 600. U$S 4,000.-**

*Includes production cost.

**Lanyards:**

Badge holder lanyards are available for all attendees at the registration area. Place your corporate name or product logo on the lanyards for high-visibility. **Units: 2,500. U$S 7,000**

*Includes production cost.
Advertising in SOLACI Publications.

Pocket program: (back cover)
This pocket-size version of the Final Program is included with attendee registration materials, distributed and placed in different places around the exhibition and common areas. U$S 5,000.-

Final Program APP:
Choose the segment of your company’s interest in our brand new Digital Scientific Program.
U$S 8,000.- (Unique Sponsor)
U$S 2,000.- (Up to four non competitive sponsors)

Year-Round Visibility
These opportunities offer exposure during SOLACI Congress and beyond: (The following promotional and sponsorship activities are available to companies exhibiting at SOLACI)

Meeting Notebook:
Place your corporate or product logo on useful notepads.
Units: 2,500. U$S 3,500.- *Production cost is not included.

Pens:
Attendees will be reminded of your products and services every time they take a note!
Pens with sponsor’s corporate name or product logo for use during for use during and after the meeting. Units: 2500. U$S 3,000.- *Production cost is not included.

Social Cocktail Reception
The cocktail reception will be held for all exhibitors, faculty members and visitors on Wednesday at the end of the opening ceremony. U$S 5,000.-
A 9-hour course with free registration as part of SOLACI CME program, which offers ongoing education to all members willing to update and perfect their practice in the field of Interventional Cardiology.

Sponsorship Investment: **U$S 5,000**

It includes:

- 150 Lunch Boxes
- Coffee Breaks
- Signposting (inside and outside conference room)
- Logo in E-blasts, newsletters and social media announcing the course activities

*Contact: proeducar@solaci.org*
Their participation and support was essential to help us materialize the last SOLACI Congress and also allows us to continue with SOLACI’s mission: to integrate, educate, promote research and regulate cardiovascular interventional practice in Latin America.

SOLACI 2016 Exhibitors

| ABBOTT VASCULAR | EDWARDS | RONTIS |
| ARTMEDICA       | ELIXIR   | SHIMADZU |
| ASAHI           | GENERAL ELECTRIC | SIEMENS |
| ASPEN PHARMA    | GUERBET  | SMT |
| ASTRAZENECA     | IVASCULAR | ST. JUDE MEDICAL |
| BIOLINE         | LEPU MEDICAL | STARMEDIC |
| BIOMEDICAL / MERIT | LINE LIFE | SUPRI |
| BIOSENSORS      | MEDIS    | TEB |
| BIOTRONIK       | MEDTRONIC | TECMEDIC |
| BOSTON SCIENTIFIC | MERIL LIFE | TERUMO |
| BOYNTON         | MICROPORT | TOSHIBA |
| BRACCO          | MIVT     | VOLCANO |
| CMS             | NEOMEX   | VENUS |
| CORDIS          | OCCLUDITECH |   |
| DAIICHI SANKYO  | PHILIPS  |   |
Terms & Conditions

These terms and conditions may be amended at any time by SOLACI, and all amendments, upon publication, shall be equally binding on all parties affected by them as the original regulations.

a) Application for Space: A company must manufacture or distribute products and/or services of interest to interventional cardiologists, clinical cardiologists, surgeons and other related healthcare professionals.

b) Ranking System: Priority in space assignment will be conducted according to major support at SOLACI Congress in the past four years. This system will not apply for societies, and non-profit organizations.

c) Space Assignment: Spaces assigned to each Company will be defined by SOLACI’s Sponsors Ranking Order and compromised by the Application form signed by the company representative. Applications for exhibit spaces are subject to approval by SOLACI.

d) Non-Contracted Exhibit Space: Persons, companies or organizations that have not contracted with SOLACI to occupy space in the exhibition hall will not be permitted to display or demonstrate products, processes, or services, solicit orders or distribute advertising materials in the convention center, parking lots, or any hotel contracted by SOLACI.

e) Cancellation or Reduction of Exhibit Space: Notification of an exhibitor’s decision to cancel or reduce exhibit space or ExpoSuite space must be submitted in writing to: SOLACI CONGRESS OFFICE - A. Alsina 2653, 2º piso “H”, CABA (CP 1090), Argentina. The date of receipt will be the official cancellation/reduction date, as follows:

1. If the exhibitor cancels or reduces exhibit space between January 2, 2017 and April 3, 2017, the exhibitor will pay as liquidated damages 30% of the total contracted space fee.

2. If the exhibitor cancels or reduces exhibit space on or after April 4, 2017, the exhibitor will pay as liquidated damages 100% of the total contracted space fee.

If the exhibitor fails to pay 100% of the total contracted space fee by July 3, 2017 or with applications received after that date, SOLACI will cancel the exhibitor’s participation and is free to assign the released space to other companies. Cancellation of participation does not release the exhibiting company from its obligation to pay 100% of the total contracted space fee and/or all other fees and expenses incurred by exhibiting companies as a result of said cancellation.

f) Mergers: In the event that an exhibiting company merges with, is acquired by, or purchases another exhibiting company, the seniority accumulated by either company (whichever is highest) will be used. Exhibit Management must be notified in writing of such changes, including a public announcement of the transaction.

g) Sharing Space: No subletting or sharing of exhibit space is permitted. Exhibitors may not release or assign any of their contracted booth space to another company.

h) Co-Marketing: If two or more companies wish to be assigned exhibit space adjacent to one another, each company must send a letter explaining the request to exhibit management within one week of requesting exhibit space on-line. Exhibit Management is not responsible for accommodating adjacent space assignment space applications that arrive separately or without documentation. Upon receipt of the application, the space assignment will be made by averaging the co-marketing companies investment. Exhibit Management will locate adjacent exhibits based on the best use of the exhibit floor space. Requests for specific locations may not be honored.

i) Applicable Law: Any claim or cause of action arising out of this agreement shall be governed exclusively by the law of the Ciudad de Buenos Aires, without regard to its conflict of laws principles.
Registration Form

SOLACI CONGRESS. Application Form & Contract

1. Company Information:
   Company Name: ________________________ Street Address (No P.O.Boxes): ________________________
   City/Province: ________________________ State/Country: ________________________ Zip/Postal Code: ______
   Company Main Telephone #: ________________________ Fax #: ________________________
   Contact: ________________________ Title: ____________ Direct Telephone #: ________________________
   Contact’s E-mail Address (*): ________________________
   If company exhibited at SOLACI with a different name, what was it? ____________________________________
   Year Last Exhibited at SOLACI: ________________________
   (*) Note: Be sure to provide a valid e-mail address as important exhibitor information will be sent via e-mail.

2. Booth Selection: ____________________________________ Value: ___________________________

3. Hospitality Suite: ____________________________________ Room: __________________________
   Date: ____________________________________ Value: _________________________________________

4. Application to conduct Symposia ____________________________________ Room: ______________
   Date: ____________________________________ Value: _________________________________________

5. Application to participate during Live Case transmissions. _______________ Value: _______

6. Application to participate in Live in a Box Cases_________________________ Value: _______

7. Other__________________________________ Value: _________________________________________

8. Submission for sponsoring: Application should be presented to SOLACI Staff
   Please complete the entire application form. This Application will not become a binding Contract until it is
   approved by Latin American Society of Interventional Cardiology.

9. Agreement:
   I, the undersigned, hereby make application for exhibit space at the SOLACI CACI 2017 Exhibition. I am an
   authorized representative of the company with full power and authority to sign and deliver this application. The
   company listed on this application agrees to comply with the policies, rules and regulations contained in the
   Exhibit Prospectus.
   Authorized Officer’s Name: ________________________
   Title: ________________________
   Authorized Officer’s Signature (Required): ________________________
   Date: ________________________
EXHIBITOR PROSPECTUS

AUGUST 2-4, 2017
HILTON HOTEL - BUENOS AIRES ARGENTINA

www.solacicongress.org