AUGUST 1 – 3, 2018
EXPO SANTA FE, MEXICO
XXIV ANNUAL CONGRESS OF THE LATIN AMERICAN SOCIETY OF INTERVENTIONAL CARDIOLOGY
ANNUAL CONGRESS OF THE MEXICAN SOCIETY OF INTERVENTIONAL CARDIOLOGY
Exhibitor Prospectus

www.solaciocongress.org
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The scientific and organizing committee of the SOLACI-SOCIME 2018 Congress is delighted in giving you the warmest welcome to Mexico.

This cultural mosaic country and expression of the cultural syncretism of our Latin America, greatly enjoys welcoming guests and sharing their practices and traditions.

As every year, this congress has the participation of a plethora of international experts who contribute with their vision and passion to improve our daily practice. Based on this objective, this committee has created an attractive and ambitious program.

The recent and innumerable medical advances demand from the cardiologist and very particularly from the interventionist cardiologist an additional effort to try to understand, re-study and redefine the practice of our current cardiology.

Aware of this vision, the organizing committee has developed a program that involves everything from the essential principles of the disease to the most complex and current details of the technique.

We are sure that this common effort will make us feel satisfied with the quality and academic complexity that will be achieved during the event.

We recognize the great value of the new generations of cardiologists, that is why the PROEDUCAR committee has prepared a program focused on their needs, as well as we recognize the increasingly important role played by technicians and nurses in our daily practice, all together we are the great heart team.

On behalf of the entire Organizing and Scientific Committee, as well as all the medical societies that support this congress and all our sponsors, we want to thank you for your participation hoping to fulfill your expectations.

Quoting Professor Ignacio Chávez:
“Love and science are put in this congress at the service of the heart”

Sincerely,

Jorge Cortés Lawrenz MD
President of SOLACI SOCIME 18 Congress
HIGHLIGHTS
- Live cases demonstration with high academic content.
- Innovations in LATAM.
- The heart team concept.
- Transcatheter therapies for valvular heart disease.
- Structural heart disease intervention step by step.
- Complex coronary disease intervention.
- Peripheral artery intervention.
- Intervention of adult congenital diseases.
- Renal denervation.
- Percutaneous treatment of acute pulmonary embolism.
- The interventional cardiologist and the acute aortic syndrome.
- TCT@SOLACI Session.
- EuroPCR@SOLACI Session.
- ACC@SOLACI Session.
- SCAI@SOLACI Session.
- CCF@SOLACI Session.
- Abstract: oral presentation.
- Edited Cases Presentations.

CONGRESS AUTHORITIES
- SOLACI Chairman: José Luis Leiva Pons
- SOCIME Chairman: Jorge Cortés Lawrence
- Treasures: Omar Santaera
  Juan Antonio García Alcantara

SOLACI SOCIME
- Congress Chairman: Jorge Cortés Lawrence

Organizing Committee
- Marco Antonio Alcocer Gamba
  José Antonio García
  Efrain Oaxaca
  Juan Heriberto Hernández
  Julio López Cuellar
  Mauricio López M.
  Alfredo Merino Riquelme
  Abel Pavia López
  Alejandro Ricalde
  José Uribe Navarro
  Daniel Berrocal
  Alejandro Pelacios

SOLACI SOCIME
- Scientific Chairman: Guering Eid Lidt

Scientific Committee
- Marco Alcántara
  Ricardo Allende
  José Ramón Azpíri
  Mauro Echavarría
  Joel Estrada Gallegos
  Andrés García
  Germán Bautista López
  Mauricio López Meneses
  Roberto Muratalla
  Yigal Piña
  Juan Quintanilla
  Homero Alberto Ramírez
  Alejandro Ricalde
  Juan Miguel Rivera Capello
  Julio Rodríguez
  Juan Pablo Sandoval
  Carlos Zabal
  Héctor Caigas
  Fernando Cura
  Antonio Dager
  Héctor García-García
  Mayra Guerrero
  Luis Gutiérrez-Jaikel
  Gabriel Maluenda
  Ari Mandil
  Alfredo Marchena

GENERAL INFORMATION
- DATES: August 1-3, 2018
- LOCATION: City of Mexico, Mexico
- VENUE: EXPO SANTA FE, Mexico
- WEB SITE: www.solacicongress.org
- REGISTRATION: Online and Onsite Registration will be available

CONTACT INFORMATION
- SOLACI Congress Office: A. Alsina 2653, 2do piso H CP 1090 - CABA Argentina
- Tel./Fax: (+5411) 4954-7173
- Organization: congreso@solaci.org
- Scientific Issues: cientifico@solaci.org
- Registration: inscripciones@solaci.org

1- Official Tourist Agency:
TZUNAMI TOURS S.A. DE CV
Tel. (52 55 56895050) (52 1 55 37154127)
María Rosario Marquez Hiquichi
José Antonio Lira Troncoso
pollolira@yahoo.com.mx

2- Housing:
Blocks with specially negotiated rates will be available to SOLACI attendees.
SOLACI SOCIME'18

EXHIBITOR INFO

SOLACI Audience
This symposium is designed for interventional cardiologists, radiologists, clinical cardiologists, basic scientists, vascular medicine specialists, surgeons, nurses, cath lab technicians, fellows and other health care professionals with a special interest in the field of interventional and vascular medicine. Around 3,000 attendees from all the world assist to SOLACI Congress each year.

Reasons to Exhibit at SOLACI SOCIME’18
During the last SOLACI 2017 Congress, 23 countries around the world were represented by hundreds of attendees. So SOLACI Congress:
- Facilitates access to interaction with key opinion leaders from Latin América, one of the biggest emerging markets in the world.
- Provides several ways to promote your company in the region.
- Gives chances to get to know competitors’ strategies.
- Generates contact with potential clients such as fellows and future decisions-makers.
- Allows direct contact with your most important clients.

Items included with booth fee:
- Company listing in other collateral materials associated with the congress.
- 500 KW of electricity
- Booths space
- Exhibitor Meeting Badges
- Each Sponsor will receive an amount of badges according on the size of the booth (square meters).

GOLD:
- More than 20 m2
- 25 Exhibitor Badges

SILVER
- From 10 to 19m2
- 15 Exhibitor Badges

BRONZE
- From 6 to 9m2
- 5 Exhibitor Badges

Exhibitors may purchase additional badges with special rates.

Exhibitor Service Kit
An Exhibitor Service Kit will be provided to the official contact for each exhibiting company during the week starting May 1st, 2018. All exhibitors must submit plans of their exhibit design for SOLACI approval prior to June 29th, 2018.

TERMS OF PAYMENT AND DEADLINES

<table>
<thead>
<tr>
<th>Date</th>
<th>Milestone</th>
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<tr>
<td>MARCH 23rd, 2018</td>
<td>Submission of Formal Agreement signed.</td>
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<tr>
<td>APRIL 16th, 2018</td>
<td>Deposit due: 30 %</td>
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<tr>
<td>MAY 28th, 2018</td>
<td>Deposit due: 30 %</td>
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<tr>
<td>JULY 2nd, 2018</td>
<td>Final payment</td>
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Exhibition
Assembling
Entrance of Exhibitors for the construction of booths will be allowed as from Monday 30 July. Assembling dates and hours will be informed in the Exhibitor Service Kit.

Exhibit Dates and Hours
Wednesday August 1: From 8 am to 6 pm
Thursday August 2: From 8 am to 6 pm
Friday August 3: From 8 am to 4 pm

Disassembly
Disassembly or removal of any elements of the stand will not be allowed to start until the Congress ends. Disassembly is scheduled to start on August 3, from 5 pm to 11 pm.

Please note:
All exhibitors are expected to contribute to an overall professional environment and SOLACI reserves the right to make on-site judgements regarding conduct that detracts from the desired environment. If necessary, SOLACI will ask exhibitors to make adjustments in order to keep the integrity of the exhibition hall.

It is the exhibiting company’s responsibility to promote its presence at the meeting through pre-meeting mailings and on-site promotion to draw traffic to their booth.

Distribution of production information by companies that are not registered exhibitors will not be allowed. SOLACI should receive written notice that an exhibiting company wishes to cancel their exhibit space (Please read page number 18 Terms and Conditions item e)

No exceptions will be granted.
**Booths - Measurements and Rates**

<table>
<thead>
<tr>
<th>Booth #</th>
<th>Front</th>
<th>Depth</th>
<th>M²</th>
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**Using Your Exhibit Space**

**Do's**
- Dining in Booths: we encourage you to serve breakfast, lunch and coffee at your booth.
- Comfortable seating in your space will be perfect to let attendees enjoy refreshments while meeting with your representatives.
- Food and beverages for booths must be ordered through the Expo Santa Fe official caterer.
- Giveaways are permitted if they do not compete with the official promotional items.
- Exhibits must emphasize instruments, products, or services.
- Books or other publications in fields of relevance to the professional interests of the Society’s members and meeting registrants are also considered acceptable.

**Do Not's**
- Alcoholic beverages.
- Smoking is not allowed.
- Canvassing or distributing advertising material outside the exhibitor’s own booth is prohibited.
- SOLACI requests exhibitors not to schedule social events and unsanctioned meetings which draw physicians out of scientific sessions.

**Hospitality Suites Only for Companies with at Least 9 M² Booth, a Symposium and 2 Live Cases. USD 9,000 Per Room from August 1 to August 3. Providing Food at Lunch Time in Hospitality Suites Is Forbidden.**

All exhibitors must submit plans of their exhibit design for SOLACI approval prior to June 29th, 2018.
Scientific Activities

Symposia

Grants for lunch symposia provide sponsors with full scientific activities. Only exhibitors may request permission to hold symposia. It is our goal to organize a balanced sponsored program that complements the content of the SOLACI Congress program. However, no preferences are guaranteed.

The infrastructure resources to carry out all symposia will be the same ones available for the rest of the scientific activities included in the program. Simultaneous translation (Spanish - English - Spanish) will be available.

The company sponsoring the symposium will be responsible for the distribution and purchase of food and beverages. Faculty honoraria, mailings and specific technical support are not included.

Distribution of printed material, (including promotional materials, publications, satellite events invitations/announcements, books, audio recordings and/or videos) by industry or its agents is limited to the area rented by the exhibiting company in the exhibit hall.

In order to include the contents of the sponsored symposium in the Official Final Program, said contents must be submitted to the Scientific Committee for approval before June 22th, 2018.

Guest Faculty / Educational Grants

SOLACI Congress will provide a list of the international guests and confirmed attendees. The sponsor may choose, from among these, one or more guests who have an affinity with the company. The sponsor may include their chosen guest in their scientific activities. Guest Faculty sponsorship may be shared in case of faculty participation in live cases or symposia of more than one company.

The companies may choose the speaker, but this MUST BE confirmed by the Organizing Committee and Scientific Committee of the Congress.

This investment will be used to purchase a return business class flight ticket, accommodation and ground transportation for the faculty chosen.

SOLACI Congress will request educational grants from the different participating companies in order to support the scientific program. The amount requested for this non-promotional scientific and educational activity will partly cover expenses incurred for the activity.

Lunch Symposium

<table>
<thead>
<tr>
<th>Time</th>
<th>Main Arena Room 450 seats</th>
<th>Pediatric Room 200 seats</th>
<th>Conference Room 2 200 seats</th>
<th>Conference Room 3 200 seats</th>
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<tr>
<td>Wednesday</td>
<td>USD 15,000</td>
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<td>1:30 to 3:00</td>
<td>USD 17,000</td>
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<td>1:30 to 3:00</td>
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<td>USD 7,000</td>
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</table>

Evening Symposium

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<thead>
<tr>
<th>Time</th>
<th>Main Arena Room 450 seats</th>
<th>Conference Room 2 200 seats</th>
<th>Conference Room 3 200 seats</th>
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<tbody>
<tr>
<td>Thursday</td>
<td>USD 12,000</td>
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<tr>
<td>5:00 to 6:00</td>
<td>USD 7,000</td>
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Important: Lunch boxes are not included and must be ordered to the Expo Santa Fe. Placing your company logo in the boxes is allowed. Stickers production cost is not included.

Scientific Activities

Live Cases: Seeing Is Believing

Products will be used solely at the discretion of the live case operator and therefore it cannot be predicted when a product will be used during a live case transmission. The Organization will work directly with the different centres to ensure the visibility of the product, according to what was previously agreed. (The cost can be split with another company that has no direct competition.)

The theme to be covered will be agreed upon by the scientific commission, the broadcasting center and the sponsor. Material used to carry out a live case, from beginning to end, will be paid by the sponsor. DURATION: 45 minutes each case.

Live in a Box Cases

These are sessions where previously recorded cases in hemodinamycs rooms will be edited and presented. Must be submitted by medical responders who will discuss the indications, strategy, device characteristics, and used and future directions with an expert panel in recorded sessions in which active participation is expected by the public via comments in the lounge and an interactive voting system.

The main objective is to achieve high academic sessions without the constraints of live broadcasts, with an exposure time that enables each case to be discussed in depth, providing an excellent opportunity for demonstration and training in the use of devices in a depth analysis environment of its features and predictable results. DURATION: 15 minutes each case plus discussion.

The value per edited case is USD 7,000

NOTE: In order to participate in any of these activities, your company is required to participate in the commercial exhibit with at least a 9 square meter booth.
A variety of sponsorship and marketing opportunities are available.

**Pre Congress**

**Eblast:**
The Official SOLACI Eblast is sent by SOLACI to all our members and non members included in our large database. This one-of-a-kind promotional opportunity allows participating exhibitors the opportunity to place their booth invitations, product announcements, event invitations and other corporate and product marketing messages. 3 Mails Package U$S 1,500

**BANNER - WEB PAGE:**
Place a main banner at the official site of the Congress. www.solacicongress.org And be contacted by physicians before during and after the event (3 months).
Visits 11,000. U$S 3,000

**On-site at SOLACI**
Remind attendees that you are at SOLACI Congress.
(The following promotional and sponsorship activities are available to companies exhibiting at SOLACI)

**Webcast:**
Exclusive area in the eposter’s area, where the company which takes this activity, may generate interviews with experts during the hours of the commercial exhibition.
The Congress offers a place of 9m2 for the webcast; the equipment and assembly is not included.
U$S 10,000

**Charge Box:**
Put your company logo in this points were attendees will be able to recharge their cell phones. U$S 5,500.

**Wi Fi Zone:**
Wireless Internet access is available throughout the convention center. Put your company logo on the homepage for those connecting to the wireless network. U$S 4,500.

**Signposting:**
Be seen throughout the Convention Center. Have more exposure placing your logo in all the SOLACI Congress banners inside the venue. U$S 8,400.
*Includes production cost.

**Hotel Rooms Card Keys:**
Be in the hands of the most prestigious faculty and attendees.
Units: 600. U$S 4,000.
*Includes production cost.

**Lanyards:**
Badge holder lanyards are available for all attendees at the registration area.
Place your corporate name or product logo on the lanyards for high-visibility.
Units: 2,500. U$S 7,000.
*Includes production cost.

**Advertising in SOLACI Publications.**

**Pocket program: (back cover)**
This pocket-size version of the Final Program is included with attendee registration materials, distributed and placed in different places around the exhibition and common areas. U$S 5,000.

**Final Program APP:**
Choose the segment of your company’s interest in our brand new Digital Scientific Program.
U$S 8,000. (Unique Sponsor)
U$S 2,000. (Up to four non competitive sponsors)

**Year-Round Visibility**
These opportunities offer exposure during SOLACI Congress and beyond: (The following promotional and sponsorship activities are available to companies exhibiting at SOLACI)

**Meeting Notebook:**
Place your corporate or product logo on useful notepads.
Units: 2,500. U$S 3,500. *Production cost is not included.

**Pens:**
Attendees will be reminded of your products and services every time they take a note!
Pens with sponsor’s corporate name or product logo for use during for use during and after the meeting.
Units: 2,500. U$S 3,000. *Production cost is not included.

**Social Cocktail Reception**
The cocktail reception will be held for all exhibitors, faculty members and visitors on Wednesday at the end of the opening ceremony. U$S 5,000.
A 9-hour course with free registration as part of SOLACI CME program, which offers ongoing education to all members willing to update and perfect their practice in the field of Interventional Cardiology.

Sponsorship Investment: U$S 5,000
It includes:
- 150 Lunch Boxes
- Coffee Breaks
- Signposting (inside and outside conference room)
- Logo in E-blasts, newsletters and social media announcing the course activities

Contact: proeducar@solaci.org

SOLACI 2017 Exhibitors

Their participation and support was essential to help us materialize the last SOLACI Congress and also allows us to continue with SOLACI’s mission: to integrate, educate, promote research and regulate cardiovascular interventional practice in Latin America.

- ABBOTT
- ACHER ARGENTINA – COOK MEDICAL
- ALVIMEDICA
- ASAHI INTECC USA INC.
- APT MEDICAL INC.
- AXIMPORT S.R.L.
- BIONUCLEAR
- BIOSENSORS INTERNATIONAL
- CORDIS A CARDINAL HEALTH COMPANY
- EDWARDS LIFESCIENCES
- GE HEALTHCARE
- GRIENSU – TOSHIBA MEDICAL – CANON GROUP
- GIRLOW USA
- INSPIREMED
- IVASCULAR
- LEPID MEDICAL TECHNOLOGY (BEIJING) CO., LTD
- MEDICAL WORLD
- MEDTRONIC
- MERIL
- MICROPORT SCIENTIFIC CORPORATION
- NEW YORK – PRESBYTERIAN HOSPITAL
- NIPRO MEDICA CORPORATION
- OCCLUTECH
- OMNIMEDICA
- PHILIPS
- QUALMED
- SIEMENS HEALTHINEERS
- SIPROTEC S.A.
- SMT
- TERUMO
- TWINS & MARTIN
Terms & Conditions

These terms and conditions may be amended at any time by SOLACI, and all amendments, upon publication, shall be equally binding on all parties affected by them as the original regulations.

a) Application for Space: A company must manufacture or distribute products and/or services of interest to interventional cardiologists, clinical cardiologists, surgeons and other related healthcare professionals.

b) Ranking System: Priority in space assignment will be conducted according to major support at SOLACI Congress in the past four years.

This system will not apply for societies, and non-profit organizations.

c) Space Assignment: Spaces assigned to each Company will be defined by SOLACI’s Sponsors Ranking Order and compromised by the Application form signed by the company representative. Applications for exhibit spaces are subject to approval by SOLACI.

d) Non-Contracted Exhibit Space: Persons, companies or organizations that have not contracted with SOLACI to occupy space in the exhibition hall will not be permitted to display or demonstrate products, processes, or services, solicit orders or distribute advertising materials in the convention center, parking lots, or any hotel contracted by SOLACI.

e) Cancellation or Reduction of Exhibit Space: Notice of an exhibitor’s decision to cancel or reduce exhibit space or exposition space must be submitted in writing to SOLACI CONGRESS OFFICE – A. Alsina 2653, 2º piso “H”. CABA (CP 1090), Argentina

The date of receipt will be the official cancellation/reduction date, as follows:
1. If the exhibitor cancels or reduces exhibit space between April 6, 2018 and April 27, 2018, the exhibitor will pay as liquidated damages 50% of the total contracted space fee.
2. If the exhibitor cancels or reduces exhibit space on or after April 30, 2018, the exhibitor will pay as liquidated damages 100% of the total contracted space fee.

If the exhibitor fails to pay 100% of the total contracted space fee by July 2nd, 2018 or with applications received after that date, SOLACI will cancel the exhibitor’s participation and is free to assign the released space to other companies.

Cancellation of participation does not release the exhibiting company from its obligation to pay 100% of the total contracted space fee and/or all other fees and expenses incurred by exhibiting companies as a result of said cancellation.

“It is the responsibility of the exhibiting company to ensure that its cancellation/reduction notification has been received by SOLACI.”

f) Mergers: In the event that an exhibiting company merges with, is acquired by, or purchases another exhibiting company, the seniority accumulated by either company (whichever is highest) will be used. Exhibit Management must be notified in writing of such changes, including a public announcement of the transaction.

g) Sharing Space: No subletting or sharing of exhibit space is permitted. Exhibitors may not release or assign any of their contracted booth space to another company.

h) Co-Marketing: If two or more companies wish to be assigned exhibit space adjacent to one another, each company must send a letter explaining the request to exhibit management within one week of requesting exhibit space on-line.

Exhibit Management is not responsible for accommodating adjacent space assignment space applications that arrive separately or without documentation. Upon receipt of the application, the space assignment will be made by averaging the co-marketing companies’ investment. Exhibit Management will locate adjacent exhibits based on the best use of the exhibit floor space. Requests for specific locations may not be honored.

If two or more divisions of the same company wish to exhibit together, they may exhibit under one company name. All housing, badges, and Exhibit Guide listings will be conducted in one name only. Multiple housing blocks and listings are not permitted.

When two or more companies have joint rights to a product and the contract stipulates all company names must appear with the product, the Society reserves the sole right to determine how or if the name of the non-exhibiting company will appear on all exhibit related materials.

i) Applicable Law: Any claim or cause of action arising out of this agreement shall be governed exclusively by the law of the Mexico City, without regard to its conflict of laws principles.

Registration Form

SOLACI CONGRESS. Application Form & Contract

1. Company Information:

   Company Name: __________________________ Street Address (No P.O.Boxes): __________________________

   City/Province: __________________________ State/Country: __________________________ Zip/Postal Code: __________________________

   Company Main Telephone #: __________________________ Fax #: __________________________

   Contact: __________________________ Title: __________________________ Direct Telephone #: __________________________

   Contact’s E-mail Address (*): __________________________

   If company exhibited at SOLACI with a different name, what was it? __________________________

   Year Last Exhibited at SOLACI: __________________________

   (*) Note: Be sure to provide a valid e-mail address as important exhibitor information will be sent via e-mail.

2. Booth Selection: __________________________ Room: __________________________ Value: __________________________

3. Hospitality Suite: __________________________ Room: __________________________ Value: __________________________

4. Application to conduct Symposium: __________________________ Room: __________________________ Value: __________________________

5. Application to participate during Live Case transmissions: __________________________ Value: __________________________

6. Application to participate in Live in a Box Cases: __________________________ Value: __________________________

7. Other: __________________________ Value: __________________________

8. Submission for sponsoring: Application should be presented to SOLACI Staff

   Please complete the entire application form. This Application will not become a binding Contract until it is approved by Latin American Society of Interventional Cardiology.

9. Agreement:

   I, the undersigned, hereby make application for exhibit space at the SOLACI SOCIME 2018 Exhibition. I am an authorized representative of the company with full power and authority to sign and deliver this application. The company listed on this application agrees to comply with the policies, rules and regulations contained in the Exhibit Prospectus.

   Authorized Officer’s Name: __________________________

   Title: __________________________

   Authorized Officer’s Signature (Required): __________________________

   Date: __________________________